

**FOR RELEASE AFTER APRIL 11, 2008**

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School PTO's

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**Schools Kickoff Compact Fluorescent Lamp Fundraiser to Support Education**  
*MySchoolLights.com Partners with School PTOs to Raise Funding and Promote Energy Conservation*

**Ambler, PA (April 2008)** - MySchoolLights.com, established to provide

environmentally-friendly fundraisers to schools and organizations, announced that seven Parent Teacher Organizations (PTOs) and Parent Teacher Associations (PTAs) across four states (IL, NJ, NY and PA) will offer compact fluorescent lamp (CFL) fundraisers.

The PTOs at Ithan Elementary School in Bryn Mawr, PA, William Woodruff Elementary in Berkeley Heights, NJ, the Reading-Fleming / Case (RFC) PTO for J.P. Case Middle School and RFIS Intermediate School in Flemington N.J., Meadowbrook PTO, in Northbrook IL, Paddock PTO in Paltine IL and PS 116 PTA in New York, NY are participating in the fundraisers. A total of 4,481 students in grades k-8 attend the schools.

"Fundraising to enrich the education our children receive at Ithan Elementary is one of our main objectives," explains Shannon Frigerio, Ithan PTO Vice President for Fundraising. "The My School Lights CFL fundraiser will help heighten environmental awareness among the entire Ithan school community, while also accomplishing our fundraising goals."

"Students learn about 'going green' in science classes and beyond; our district even has a 'green' committee to assist our buildings in becoming more energy efficient. When MySchoolLights approached us about a school fundraiser that will help our

families save energy and money while raising funds for the school's PTO, we agreed to participate in this win-win situation. Our Character Education programs, Student Council and Environmental Club have all jumped on board to promote this unique program' said Laura Riley, RFC PTO President.

If each student in these school replaces just one lamp at home with a CFL, they will be collectively responsible for saving over \$22,000 in energy costs during the first year and at least \$150,000 over the life of the lamps. The cost savings from using CFLs pay for the lamps in the first year of use.

“These PTOs are leading the community in helping the environment by saving energy.” noted Karen Harragan, Director School & Community Outreach, MySchoolLights.com. “By partnering with MySchoolLights, the PTOs are able to offer fundraisers that meet the needs of individuals in the community who want to reduce energy consumption and costs.”

MySchoolLights offers an array of CFLs to meet a variety of consumer needs. The assortment includes spiral, spotlight, globe, and standard household shaped lamps. The CFLs are priced competitively based on the lamps’ costs at large retailers.

Email [karen@myschoollights.com](mailto:karen@myschoollights.com), call 215-646-7275 or visit [www.myschoollights.com](http://www.myschoollights.com) for additional information about environmentally-friendly fundraisers.

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**Note to Editor**

**MySchoolLights.com**

MySchoolLights.com establishes and manages environmentally-friendly fundraisers for schools and organization. MySchoolLights.com offers a wide selection of compact fluorescent lamps to help communities conserve energy and save money. By participating in CFL fundraisers, each group gains additional funding to support its education programs and facility projects.

**Ithan Elementary School PTO**

Lisa Borowski, PTO President

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**Meadowbrook PTO**

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**Paddock PTA**

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